



Aphrodite *in* Jeans

ADVENTURE TALES ABOUT MEN, MIDLIFE AND MOTHERHOOD

by Katherine Shirek Doughtie

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Aphrodite in Jeans: New Boomer & Pre-Boomer Books Shape Industry for Women.

Adventure Tales about Men, Midlife and Motherhood Create a Movement.

Pasadena, CA (PR Web) December 19, 2005 -- What happens when a single, hectic working woman and mother decides to return to her writing roots and launch her book, while maintaining her fast-paced life? A movement.

Aphrodite in Jeans: Adventure Tales about Men, Midlife and Motherhood by Katherine Shirek Doughtie (ISBN 1-58436-800-4, 256 pages, trade paperback. \$13.95, Haven Books) has struck a chord of resonance with women in the Baby Boomer as well as pre-40's age range. Courageous, funny and honest, these essays detail a wide gamut of life experience in a raw intimate state. This book along with other newly released books echoes the sentiments of women who are realizing, "It's my turn." Women are re-shaping their lives with Boomer women numbering approximately 37 million and leading a new entrepreneurial surge.

"This book should become an underground bestseller initially and who knows this may just be the book that every woman over the age of 30 will proudly own. It's the kind of book that puts every woman's life in its proper context...to be appreciated for both the struggles and successes no matter how small or large." Steve Nakamoto, "Author of Dating Rocks: The 21 Smartest Moves Women Make for Love;" iVillage.com's "Mr. Answer Man."

Communities of women reading and sharing insights from the book are sprouting up. The age differential is noteworthy as is the banner under which people unite. From bookstores to yoga studios, in internationally known landmarks (such as Shakespeare & Company in Paris), Artist's Way writing groups, and socially and spiritually-minded gatherings, women are coming together to discuss starting new businesses, writing, publishing and books of meaning. People are relieved that someone has put "that indescribable thing of raw experience" into words and it's very satisfying to them. "Katherine Shirek Doughtie just gets it whether it's a relationship, a situation, or a casual observation."

Resources for women writers and women of community are increasing to include: National Association of Baby Boomer Women (www.NABBW.com), National Association of Women Writers (www.NAWW.org), and Spheres Women's Circles (www.sphereswomenscircles.com). As well, Mark Victor Hansen (co-author of the Chicken Soup for the Soul books) and Alex Mandossian offer audience-reaching teleseminars and resources that are catching on rapidly: www.markvictorhansen.com and www.TeleseminarSecrets.com.

Women are creating their lives, their work, and their communities that will both nurture and financially sustain them. Midlife has been redefined with fresh new appeal and benefits just now beginning to grow strong in increasing numbers. *Aphrodite in Jeans* is available for order from all major bookstores and online bookstores or visit: www.aphroditeinjeans.com